



Richard Serp

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Richard Serp is a Principal with the Bennett Peak Consulting. Richard is an expert at developing technical and creative solutions for his clients in the war room and in the courtroom. He has consulted on hundreds of matters in the fields of Intellectual Property, Product Liability, Antitrust, Contract Dispute, and White Collar Criminal Matters.

Richard specializes in the procurement, layout, equipment, and networking of war rooms and courtrooms. He has first-hand experience with hundreds of war rooms in hotels, law offices, and office buildings. Working hand in hand with local counsel, local IT professionals, corporate and law firm staff, as well as building management, Richard has crafted efficient and comfortable work environments, minimizing equipment noise and workflow interruptions. Likewise, while working with court staff, opposing counsel, equipment vendors, and clients, he has designed and equipped hundreds of courtrooms in dozens of venues in North America and Europe.

In addition, Richard is an expert in building trial databases that incorporate video, documents, graphics, and animations. His knowledge of trial presentation software coupled with his experience in the courtroom helps him streamline difficult workflow and find quick and intelligent solutions under time sensitive situations. His clients enjoy his grace under pressure and his quick thinking in the courtroom.

Richard has consulted on over 200 cases in Federal and State Courts. His clients have included Microsoft; Covington & Burling; White and Case; Alston & Bird; Simpson Thacher & Bartlett, Kecker & Van Nest; Barlit Beck Herman Palenchar & Scott; McDermott Will & Emery, Irell & Manella, and many others. His notable cases include *Medtronic v. AGA*, *3Com v. RealTek*, *Microsoft EU Antitrust Action*, *Federal Vioxx Litigation*, *Nationwide Diet Drug Litigation*, *In re: American Continental Corporation/Lincoln Savings & Loan Securities Litigation*, *Intel v. AMD*, *Lloyd's of London v. Exxon*, (*Exxon Valdez Litigation*) and *Amgen v. Hoffman LaRoche*.

He has done numerous ITC matters including *Apple v. HTC* (337-TA747), *HTC v. Apple* (337-TA-808), *Cree v. Feit* (337-TA-947), *Nobel BioCare v.*

NeoDent (337-TA-934), Avago v. IPtronics (337-TA-860), Elan v. Apple (337-TA-714), and LG v. OSRAM (337-TA-802).

Richard has over 20 years of experience in litigation consulting. Prior to founding Bennett Peak Consulting, Richard was a principal at Five Corners Group. He joined RLM/Trialgraphix as the San Francisco site leader, and before that, he was a director in FTI's Trial Services Practice. His litigation experience extends back to the early 90's when he was an integral member of Legal Video Services of Oakland, California, a pioneer in Litigation Consulting, where he provided graphic, editing, and software design expertise to hundreds of clients and cases. In addition, his television editing work has appeared on almost all major U.S. networks including, CBS, NBC, ABC, Fox, PBS, the Discovery Channel, ESPN, the History Channel, OLN, and A&E, earning him various awards.

Mr. Serp holds a B.A. in French Literature from the University of Virginia. His post-graduate work includes Film and Video Production from San Francisco State University and Computer Studies from Santa Rosa Junior College.

In his time away from trial, Richard enjoys competitive cycling, backpacking, running, and cooking. His music collection is extensive and he seeks live music whenever he travels.